

PROMOTION PRESENTS



NICK SWAN

NICK SWAN, AKA "GUITARSWAN," AKA "TENNESSEE TROUBADOUR," IS A RARE BIRD. EQUALLY ADEPT AT PLAYING GUITAR, SINGING, SONGWRITING AND PERFORMING, HE'S MANAGED TO CRAM QUITE A LARGE AMOUNT OF TALENT AND INFLUENCES INTO A RATHER SLIM PACKAGE. HAILING FROM EAST TENNESSEE, SWAN HAS LIVED ALL OVER THE VOLUNTEER STATE, ABSORBING INFLUENCES FROM MEMPHIS BLUES, ROCK & ROLL AND SOUL TO NASHVILLE'S CLASSIC COUNTRY AND THE FOLK AND BLUEGRASS TRADITIONS OF APPALACHIA. HE ALSO HONED HIS TALENT ON MANY OF THE TOP STAGES IN NEW YORK CITY FOR SEVERAL YEARS, BEFORE RETURNING TO HIS HOME STATE IN 2013. STYLISTICALLY, IMAGINE TOM PETTY SINGING WITH THE ALLMAN BROTHERS BAND. ACOUSTIC OR ELECTRIC, SWAN PLAYS GUITAR WITH A SOULFUL INTENSITY THAT PRIZES "FEEL" OVER TECHNICAL VIRTUOSITY. HE HAS SEVERAL INDEPENDENT RELEASES UNDER HIS BELT, AND A NOT-INSUBSTANTIAL PRESENCE ON YOUTUBE, WHERE HIS VIDEOS HAVE BEEN VIEWED SOME 5 MILLION TIMES. SOME OF HIS WORK HAS BEEN SHARED BY THE SOCIAL MEDIA ACCOUNTS OF LYNKYRD SKYNYRD AND MARTIN GUITARS, HE'S APPEARED IN THE NY TIMES, AND OPENED FOR THE LIKES OF THE KENTUCKY HEADHUNTERS AND OTHERS. WINNER OF THE 2019 SHOALS BLUES CHALLENGE IN HISTORIC MUSCLE SHOALS, AL, HE COMPETED IN THE INTERNATIONAL BLUES CHALLENGE IN 2020. GOING FORWARD, THERE'S NO TELLING WHERE SWAN WILL FLY NEXT...



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